



**We Serve**

*“Everybody can be great  
because anybody can serve”*

Martin Luther King Jnr

## WHO WE ARE

Lions are ordinary men, women and young people from all walks of life. We are united in our desire to make a difference by contributing our personal time and talents to help other people. We bridge political, economic, religious and social boundaries.

Our motto is *“We Serve”*

In New Zealand 9,500 members belong to 350 Clubs in seven Districts.

We are part of a worldwide network of 1.4 million Lions in over 200 countries or regions.

There's a Lions Club near you.



Lions get involved  
in their local  
communities

## WHAT WE DO

We are community volunteers who roll up our sleeves to help young people, the elderly, the ailing, the needy and our environment.

In terms of our time on projects and money raised, it is estimated Lions Clubs contribute more than \$100 million each year for charitable organisations here and in the Pacific Islands.

*Lions Clubs International Foundation was ranked best NGO worldwide with which to work, according to ratings compiled by the Financial Times in association with Dalberg Global Development Advisers and the United Nations Global Compact.*

Leos Clubs start  
from 12 years



## HOW DO I JOIN OR FIND OUT MORE?

Contact your local Lions Club

OR go to:

[www.lionsclubs.org.nz](http://www.lionsclubs.org.nz)

OR contact the National Office

0800 546 672

OR email:

[membership@lionsclubs.org.nz](mailto:membership@lionsclubs.org.nz)

## GLOBAL SERVICE FRAMEWORK

The Global Service Framework focuses the efforts of Lions and Leos on five service areas with the goal of tripling our humanitarian impact by serving 200 million people per year by 2021.

*No matter how you choose to serve, Lions matter now more than ever!*



SIGHT



HUNGER



ENVIRONMENT



DIABETES



CHILD CANCER

## WHY JOIN LIONS?



As a Lions club member, you'll join a local group of service-minded people who

are volunteering to support your community every day. When a group of people join together, roll up their sleeves and take action on projects to make their community better, it's an incredible feeling for everyone involved. That's Lions.

Being a Lion is about leading by example, building relationships and improving the world through kindness. It's how caring men and women serve together so they can make an even greater impact and change more lives.

## HELPING OUR COMMUNITIES



**People** who live in the community know their community's needs and because Lions Club are autonomous, decisions about community projects are made at the community's grass roots. Lions' projects tend to be very hands on and we actively work alongside organisations that we support.

We are also significant fund raisers and are very proud that every dollar raised from the public goes to the cause. We do not take a percentage of the money for our own purposes. This makes us distinctly different from other charities and fund raisers.

**\$\$\$\$ ALL FUNDS raised by Lions Clubs go directly to the people and organisations we support.**