



Lions Clubs International

# Together we serve.

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Our mission is to empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.



## Lions Live With **PURPOSE**

**TO ORGANIZE**, charter and supervise service clubs to be known as Lions clubs.

**TO COORDINATE** the activities and standardize the administration of Lions clubs.

**TO CREATE** and foster a spirit of understanding among the peoples of the world.

**TO PROMOTE** the principles  
of good government and good citizenship.

**TO TAKE** an active interest in the civic, cultural, social and moral welfare of the  
community.

**TO UNITE** the clubs in the bonds of friendship, good fellowship and mutual  
understanding.

**TO PROVIDE** a forum for the open discussion of all matters of public interest;  
provided, however, that partisan politics and sectarian religion shall not be  
debated by club members.

**TO ENCOURAGE** service-minded people to serve their community without personal  
financial reward, and to encourage efficiency and promote high ethical standards in  
commerce, industry, professions, public works and private endeavors.

The Purposes outlined are the aims and goals of the Lions organization. It is up to the individual club to implement the purposes. The Code of Ethics is a guideline for the personal values that each member should exemplify.



## And With ETHICS

**TO SHOW** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

**TO SEEK** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

**TO REMEMBER** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

**WHENEVER** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

**TO HOLD** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

**ALWAYS** to bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor, and means.

**TO AID** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

**TO BE CAREFUL** with my criticism and liberal with my praise; to build up and not destroy.

## We are rich in heritage and pride.

The International Association of Lions Clubs began as the dream of Chicago businessman Melvin Jones. He believed that local business clubs should expand their horizons from purely professional concerns to the betterment of their communities and the world at large. As Lions, we hold ourselves to the absolute highest standards in everything we do. Our members and clubs are dedicated to serving others, and it shows. We champion kindness in more places than any other service club organization and actively work to improve the lives of all people.

[lionsclubs.org](https://lionsclubs.org)

For information on a club in your area contact:

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