GLOBAL ACTION TEAM

Global Membership Team (GMT) Club Membership Chairperson

Term

One year elected position as a club officer and member of the board of directors.

Position Overview

As the GMT club membership chairperson, you will bring Melvin Jones' dream to life - that every need can be met by a Lion or Leo. By bringing new members into your club, not only will you develop new friendships, but you will ensure your club will have stronger foundation to serve your community and the world. You will impact lives!

Actions for Success

- Collaborates with your GLT and GST club chairpersons and the club Global Action Team chairperson (club president) to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
- Supports member retention by creating a harmonious club atmosphere. Makes members feel part of a family while serving the local community.
- Develops and leads a membership committee to create and implement membership goals and action plans.
- Motivates club members to invite new members and inspires positive club membership experiences.
- Ensures new members are provided with an effective new member orientation in collaboration with the club leadership development chairperson (vice president).
- Collaborates with the club service chairperson to promote membership opportunities during service projects.
- Participates in region, zone and district meetings and events.
- Contacts prospective member leads promptly.

Measuring Success

- Conducts at least one more membership drive in the community than the prior year.
- Contacts a minimum of two former members about returning to the club.
- Increases total membership over the previous fiscal year.
- Retains 100% of members.
- New members participate in new member orientation.

Recommended **Qualifications**

- Passionate about Lions and is invested in the club's future.
- Leads by example; actively sponsoring new members.
- Strong project management, public speaking, and presentation skills.
- Able to use technology (Email, Microsoft Office, MyLCI, LCI website, social media).

Reporting Structure

- The GMT club membership chairperson reports to the GMT district coordinator.
- The GMT club membership chairperson, GST club service chairperson, and the GLT club leadership development chairperson report to the Global Action Team chairperson (club president).