







PUBLIC RELATIONS & COMMUNICATIONS CALENDAR

MONTH	DATE	DAY
January	Month	Hunger Awareness Month
	11 th – 18 th	LCIF Week
	13 th	Melvin Jones' birthday
	21 st – 22 nd	Peace poster judging event
February	Month	Childhood Cancer Awareness Month
	15 th	International Childhood Cancer Day
March	First Sunday	Children's Day
	8 th	International Women's Day
	15 th	World Sleep Day
	20 th	Lions Day with the United Nations
April	Month	Leo Club Awareness month
	Month	Environmental Awareness month
	Month	Family & Friends month
	22 nd	Earth Day
	24 th	Lions Worldwide Induction Day
May	Month	Strengthen Membership Month
June	1 st	Helen Keller Day
	5 th	World Environment / Arbor Day
	7 th	Lions Clubs International birthday
	20 th	World Refugee Day
July		
August	12 th	International Youth Day
	14 th	MD Speechmaker Competition Finals
	19 th	World Humanitarian Day
	Last Friday	Cancer Society Daffodil Day
September	Month	Childhood Cancer Awareness Month
	5 th	International Day of Charity
	Week	Mental Health Awareness week
	Week	Alzheimers Cuppa for a cause
October	Month	Vision Awareness Month
	1 st	International Day of the Older Person
	8 th	Breast Cancer Pink Ribbon Day
	8 th	World Sight Day
		Child mobility Walktober
	Month	Membership Growth Month
November	Month	Diabetes Awareness Month
	14 th	World Diabetes Day - Lap the Map walk
	15 th	Peace Poster due to DG
December	3 rd	International Day of Disabled Persons
	5 th	International Leo Day
	5 th	World Volunteers Day
	15 th	MD Peace Poster posted to LCI